



Petras Navickas

Art Director and Digital Designer

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1989.07.30

About

I'm a designer, focused on art direction and digital experience. My professional experience of seven years ranges from working at various design studios and agencies as well as taking part in startups to co-founding clothing brand labàdienà.

Areas

Art Direction

UI / UX Design

Graphic Design

Digital Design

Branding

Tools

Adobe CC

Sketch

Flinto

HTML basics

CSS basics

Education

Graphic design BA
at Vilnius Academy of Arts
2008—2012, Lithuania

Graphic design BA
at Lahti University of Applied Sciences
2011—2012, Finland

Product Designer and Art Director at second-hand platform Vinted

2016—2018, Vilnius

Here at Vinted I am responsible for ensuring delightful user experiences at the centre of everything we do and produce. Also I was lead designer in rebranding project.

Art Director and Digital Designer at Tape studio

2014—2016, Vilnius

Back at Tape studio I was responsible for digital art direction and user experience across a variety of projects. Completed projects include clients such as the Western Union, last.fm , Lithuania Post website, Spire app etc.

Co-founder of clothing brand labàdienà

2012—present, Vilnius

As a co-founder I am responsible for almost everything. This includes all kinds of designing - from clothing to website or lookbook design - moving on to more day-to-day tasks such as photo/video art direction and event management.

Freelance Designer

2011—2014, Vilnius

My freelance experience found me working closely with a number of brands as well as non-commercial projects. Building identities, websites, creating illustrations, logotypes, posters and editorial designs was my main professional focus.

Graphic Designer at DADADA studio

2010—2011, Vilnius

At DADADA studio I mainly worked with commercial advertising projects in line with creating identities for various brands, retouching photos, designing print materials, and participating in graphic design competitions.